

I understand that, under the new regulations, I would not be allowed to fax promotions for my business absent the prior written consent of intended recipients. Such consent appears to be required even if one of my customers were to call and specifically ask me to fax them information about my services. I'd have to refuse to fax it until they send me written consent. That makes absolutely no sense. I believe that the FCC did not fully understand the breadth, scope and practical effect of its decision to abolish the established business relationship provision. Without any compelling policy reason, the new rules will add to the economic burden of running a business by increasing paperwork requirements and encouraging frivolous lawsuits against unsuspecting business owners. There are already many organizations advertising their litigation services and ready to pounce on businesses that allegedly send out unsolicited faxes.

This proposal is a prime example of an idea where the disadvantages and unintended consequences far outweigh any possible benefit. I urge you to reconsider the proposal and ask that the FCC repeal the regulations or, at the very least, temporarily stay their enforcement until chambers of commerce, trade associations, and businesses are able to provide additional comments.